**Bloomingdale Economic Development Commission (EDC) Meeting Minutes**

**Meeting Date:** 11/29/2018

**Time:** 7:00pm

**Location:** Council Chambers

**Present:**

* John Graziano - Michele Reynolds
* Suzanne Osborne - Anne Sundstrom
* Elisa Kolenut - Mike Rudge

- Jenn Ellis

**Absent With Notice:**

* S. Nadia Hussain

**Meeting Discussion:**

* Approved October meeting minutes.
* Elisa Kolenut provided the Treasurers report. Discussed a banner for shopping local, but this was outside of our budget. Another option was to order more bags. Proposal to use services of Break the Image for use in increasing coverage and techniques for the EDC social media coverage of local businesses and events that occur in Bloomingdale. Proposal was approved by the EDC for Mike Rudge to proceed.
* Discussed 2019 goals:
	+ To triple our likes on Facebook and look to engage shoppers from out of town.
	+ Will perform follow up visits to businesses that have opened to understand how they are doing and to look for ways to help them improve their interaction with the Borough. Also, how the EDC can better help new businesses.
	+ Identify how to effectively hold events to draw people to Main St.
	+ Will execute on the movie night in 2019.
		- Regarding the movie night, discussed to have the movie night in April. Jennifer Ellis to reach out to contact to rent Troxler Hall. Discussed reaching out to businesses via social media to see if they would like to sponsor the event.
	+ Hold a free event for businesses in the Borough to better use social media to promote their businesses.
* On the topic of ribbon cutting ceremonies, John Graziano to reach out to Wine and Decor. Elisa Kolenut reached out to Café Chameleon and they are planning for an opening soon. She will reach out again to confirm a date.
* John Graziano to create list of business contact information to be shared via Google Docs for all EDC members to access and update.
* John Graziano to reach out to owner of One Hour Escapes as post ribbon cutting outreach.
* Discussed borough map. Vendor is having trouble with selling ads with local businesses. Vendor to approach businesses and approach business face to face.